

Unified Crisis Response

compunetix



KEY BENEFITS

- **Automatic Blast Dial**
Allows automatic mass dial out to emergency lists
- **Multiple Lists & Numbers**
Supports numerous emergency groups and up to 3 dial-out numbers per contact
- **Mass Notification**
Pre-recorded messages can be quickly distributed to large groups
- **Highly Secure**
Multiple layers of security ensure that response efforts will not be compromised
- **Quality & Reliability**
High quality and reliable audio connection enhances critical response efforts

Protect, Respond & Recover

Minimize risks and manage incidents with a secure, crisis response communications system

When managing corporate communications, a unified crisis response system is essential to any business continuity plan. Cybersecurity threats, such as ransomware and phishing, equipment failure, natural disasters, and human error can cause significant downtime, which leads to lost productivity and lost revenue. According to Gartner, the cost of downtime in the digital age is approximately \$5,600 per minute.

Fortunately, there are proactive measures organizations can take to manage crises and mitigate risks. Securing a secondary, scalable communications solution ensures the availability of conferencing capabilities when primary systems are compromised, to manage the incident itself and for subsequent organizational communications. For a minimal initial investment, Compunetix can provide a secure, unified crisis response and major incident management solution.

Business continuity when it matters most

Our unified crisis response solution enables organizations to get ahead of the unexpected. By having a plan and the right tools available, businesses can protect, respond, and recover while minimizing the impact of an emergency situation.

Communicate with Confidence

In the event of a crisis, management can call a dedicated number which tells the system to create a conference and triggers a blast dial-out to the other members of the crisis response team. Each team member is then joined directly to the call in progress, or, if configured, team members are prompted to join before being added.

Communication Capabilities:

- Automatic blast dial to a list of management, crisis response team, and emergency personnel
- Supports an unlimited number of groups
- Up to 3 dial out phone numbers per person
- Phone number mapping to an emergency group, requiring no user input to initiate an emergency call
- Blast dial initiated when first person dials in (based on dialed number), no additional user input required

Robust Notification

Another powerful function of the blast dial feature is its ability to deliver a pre-recorded message to a specified group. From crises to timely organization-wide updates, this feature makes it easy to get crucial messages out to large groups in a matter of minutes.

Notification Capabilities:

- Mass dial out and notification to a list of specified personnel
- Recorded message can be pre-scheduled or distributed at a moments notice
- Can direct unique messages to different groups
- Up to 3 dial out phone numbers per person
- System leaves message with recorded notification for those who do not answer the incoming call
- Crisis notification initiated when first person dials in (based on dialed number), no additional user input required

Support Options & Controls

DEPLOYMENT OPTIONS

Solution Add-On

Activated via license key, crisis communications and emergency notification can be quickly and easily added to the feature to the rich conferencing functionality of the ConferenceManager™ and Summit systems.

Stand-Alone Service

As a hosted service, crisis conferencing and emergency notification is cost effective and offers invaluable efficiency to emergency communication procedures without any added administration.

WEB CONTROLS

- Activate blast dial out to an invitee list or address book
- Support up to ten sub conferences from the main audio conference
- Mute, unmute, disconnect, hold, and/or add additional caller
- ActiveTalker™
- Viewable listing (by name or phone number) and count of all conference participants

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