

# Trading Communications Solution



## KEY BENEFITS

- **Instant Communication**  
Bypass traditional communication barriers and initiate immediate voice collaboration
- **Unified Trading Strategy**  
Simplify collaboration between traders, back-office and off-floor experts to better organize portfolio assets
- **Real-Time Decision Making**  
Empower collaboration between personnel, fostering advantages in adaptability, speed, and innovation throughout teams
- **Simple System Management**  
This efficient, easy-to-manage solution delivers reliable service with minimal system maintenance

## Integrated Trading Solution

Easy communication and collaboration for trading teams and financial environments

Markets can rise and fall in a moment. When time is of the essence, you need solutions you can rely on. Compunetix Trading Solutions combine the powerful flexibility of the Compunetix ConferenceManager™ platform with a dynamic application suite to provide a comprehensive solution for trade communications.

With Compunetix Trading Solutions, trading turrets, “hoot-n-holler” environments, outside lines, and other trading system endpoints can be seamlessly integrated to provide traders and back office teams with direct access to their most vital resources. When the call has to go through, trust Compunetix.

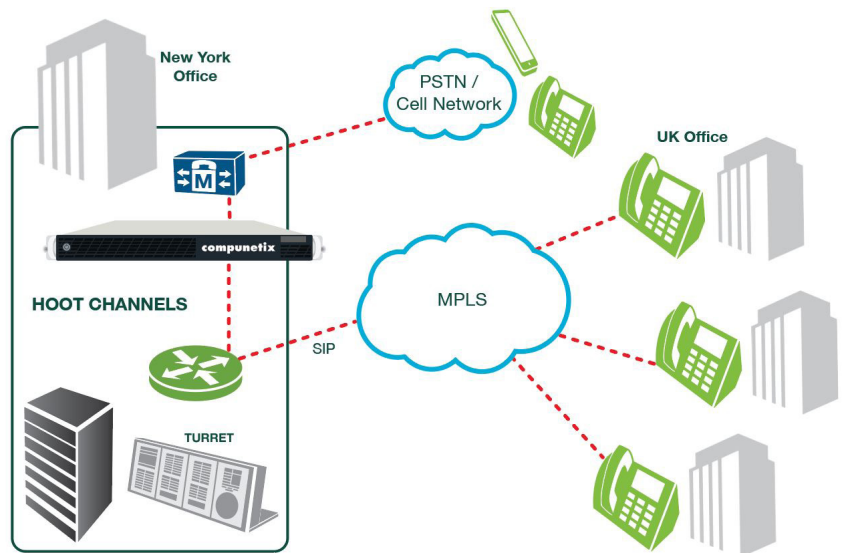
# Go Beyond the Conversation

The IP infrastructure of most financial services firms remains largely underutilized. When fully harnessed, it has the power to transform communications systems into platforms for new enterprise solutions and allow for greater flexibility and improved quality collaboration between off-floor specialists and traders.

Compunetix provides turnkey integration into trading system platforms with a flexible, scalable and cost effective out-of-the-box solution.

## Compunetix Integrated Trading Solution Can Support:

- 24-1,200 concurrent incoming callers
- Individual dial in numbers for conference calls. Customers can use a common direct inward dial (DID) or unique DIDs.
- Individual logins and passwords for each dial in user
- Encrypted call recording for future playback
- Listen/Talk/Mute permissions
- Tight integration with “Hoot-n-Holler” providers



## BEHIND THE SCENES:

### Connecting to Important “Off the Trade Floor” Resources

- **Analysts** - Many trade teams include dedicated analysts who collaborate directly with traders in real-time.
- **Back Office Support** - Subject matter experts consult with traders and middle office support teams to clarify to terms and ensure the accuracy of the deal.
- **Economists** - Traditionally collaborating with trading desks via hoot-n-holler systems, economists have become an integral part of the trade environment as deals have become increasingly complex.
- **Portfolio Managers** - Increasing market complexity has required traders and portfolio managers work more closely together. The quality of their real-time collaboration has a material impact on a firm's investing success and reputation.
- **Private Wealth Managers** - These managers advise high-net-worth individuals on financial planning, investment portfolio management, estate planning, legal issues, and tax management.
- **Risk and Compliance Managers** - In the past these managers typically reviewed trades after the fact; today, they are increasingly involved in real-time decision making.

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the technology of cooperation

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